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## Area trash finds home

### City installs dumpsters to reduce the Fort's litter

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The City of Knoxville and Outdoor Partner Media of Kingsport have teamed up to provide 10 new trash receptacles, which have been placed in the pedestrian-heavy Fort Sanders and Cumberland Avenue areas as part of a Knoxville pilot project.

The new gauge steel power-coated garbage cans in the Fort came at \$1,500 a piece, according to a release by the mayor's office.

Considering the receptacles hold up to 90 gallons of trash of each, there is plenty of room for Oscar the Grouch and a roommate.

OPM placed the "PartnerBins" free of charge in the Fort for a 12-month trial period, at which point the city will consider expanding the project.

Advertising revenue partially funds the dumpster campaign. Each bin accommodates advertisements in addition to city program promotions, which will focus on environmental awareness, city officials said.

First Tennessee Bank appears on many of the steel receptacles in Fort Sanders.

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## Trash

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Bob Whetsel, City Public Services Director, addressed the merchant response in a press release: "They are very supportive and glad that we are addressing the litter issue in such a straightforward way."

The city placed one of the receptacles on the corner of 17th Street and Cumberland Avenue, outside of Rocky Top Books East. Stewart Hastings, an employee of the bookstore and junior in logistics, said he had noticed the bins, but not a difference in the amount of

trash outside the store.

"They probably need to be emptied more than they are," Hastings said.

At the beginning of the project, former Mayor Victor Ashe said, "These litter bins are aimed to help reduce litter through this heavily pedestrian community."

Ashe claimed that this was part of his administration's goal of making Knoxville "greener and cleaner."

However, Nikki Morgan, senior in journalism, said she hasn't noticed a difference.

"It's still just as bad as it was," she said. "It's mostly litter and beer cans."

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— Nikki Morgan  
senior in journalism