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FACILITIES

Recycling bins offer cash, clean up trash

Advertising on containers will allow UTA and some students to earn money.

BY MINDY HUTCHISON
Contributor to The Shorthorn

Students can profit on trash this fall.

As part of a one-year pilot program, Outdoor Partner Media will recruit one to four students to sell advertising that will be placed on recycling bins. The students will work on a commission basis as they visit local businesses to sell ads.

Five PartnerBins will be on campus in September, and five more will be installed later in the fall. One bin will be used for free university advertising, said Ari Huber, Outdoor Partner Media president. The university gets 10 percent of advertising revenues, Huber added.

"Recycling saves energy, electricity and money," said grounds maintenance supervisor John Simpson.

Simpson encourages faculty, staff and students to be more Earth friendly. It costs 10 times as much to produce a new aluminum can than to make one out of recycled aluminum, he said. It's also cheaper to make paper from recycled materials than to

chop down more trees, he added.

PartnerBins will benefit the community and the university, said Craig Powell, Environmental Health and Safety Office director.

Powell said he likes the bins because they're nice-looking containers and they will help educate the campus about recycling. These bins will accommodate aluminum and plastic recycling, as well as trash.

Powell said he hopes the university gets more bins next year.

"It's absolutely good for the campus," said Becky Valentich, Environmental Health and Safety Office administrative assistant. The university will receive \$10 per bin per month to put in their recycling account, Valentich said. The new bins are good for awareness, but she and Powell said they would like more student involvement in recycling.

Advertising junior Reagan Holmes also said he would like to see more involvement from students. Holmes is the sole student who participates in the President's Recycling Program. Holmes, who works in Arlington Hall, came up with the idea for ink cartridge recycling in the residence halls. Now, students can recycle their ink jet cartridges free, and he hopes to



The Shorthorn: Awais Ikram

Craig Powell, left, Environmental Health and Safety Office director, and administrative assistant Becky Valentich are partnering with Outdoor Partner Media Co., which is providing 10 recycling bins for the campus. They will be placed at various locations around campus.

bring the idea to campus apartments when he becomes manager of Arbor Oaks apartments, he said.

Jeff Johnson, Physical Plant director, said the PartnerBins

will reduce the number of hauls of compacted trash and overall costs. Recycling has reduced costs 5-8 percent, Johnson said. He said that in the long run, recycling is good for costs and re-

ducing debris in land fills benefits everyone.

"It's key to put the right materials in the right containers," he said.

The possible locations for

bins include outside Maverick Stadium, the Clay Gould Ballpark and the University Center.

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